



gentry griffith

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education

Abilene Christian University
2007–2010
BFA Graphic Design

skills

Adobe Creative Cloud
(InDesign, Illustrator,
Photoshop, Contribute, Flash,
Dreamweaver, InCopy,
Lightroom)
HTML/CSS
Corel Painter 11,
Microsoft Office
Magazine Manager,
Wordpress and Joomla
Constant Contact

experience

Creative Director/UX (April 2015–Present)

Health Union, LLC - Remote: Dallas, TX

Lead the Creative/UX team, under the CXO, managing all projects going to and from the team; representing the UX team in daily meetings; experience digitally designing and illustrating for editorial, social media, national surveys, client advertising; creating custom client emails and weekly newsletter eBlasts

Art Director / Visual Designer (Aug 2014–March 2015)

Freelance - Marseille, France

Agency and corporate experience art directing and designing for both the print and digital realms, efficient and effective project management skills, confident and comfortable presenting work

Agencies: Enilon, Satterfield, Loudthought, Commerce House

Interactive Art Director (June 2013–Aug 2014)

Commerce House Advertising Agency - Dallas, TX

Experience designing current website design trends, including responsive and paralax, UI, UX, mobile and tablet website design, eBlast design, app design, online banner ad design, photo shoot directing, food styling, photo retouching, branding, concepting, marketing strategies; an understanding of web standards and technologies, including how designs are implemented across browsers and devices

Senior Graphic Designer (Sept 2011–April 2013)

Elite Advisor Group - Richardson, TX

Design work including product branding, creation of sale and marketing tools, presentations, infographics, online financial calculators, event and trip invitations, brochures, financial websites; marketing collaboration

Lead Graphic Designer (Sept 2010–Sept 2011)

Community Impact Newspaper - Houston, TX

Research for monthly articles, ad design for all Community Impact editions, infographic and page layout design for the Tomball/Magnolia edition, fast-paced deadline driven environment

a few clients

| | |
|------------------------|--------------------------|
| Pizza Hut | GoTime Energy Drink |
| First Financial Bank | Cru Dinnerware |
| Texas Health Resources | Breeze Energy |
| Samsung | Flexjet |
| BOTOX® | Great One Cookie Company |
| Annexus Group | Humira |